



nutrilite™

# Magnesium

PRODUCT GUIDE



# A better way to take it all in

More than 50% of Americans aren't getting their daily recommended amount of magnesium – a mineral critical for more than 300 processes in the human body. Nutrilite™ Magnesium helps support your heart, nerves, muscles, sleep, occasional stress, energy production and brain health† with a formula designed to absorb two times better than a leading form.\*

## With ingredients sourced from nature



### Magnesium

This includes three forms of marine-sourced magnesium: two protected forms for enhanced absorption and one from pristine Irish seawater.



### Olive fruit extract

Sourced from our partner farms, this provides clinically tested heart-health support.†



\*Based on absorption study results compared to a leading form of magnesium.  
†This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## Nutrilite Magnesium

SKU: 128032 / 60 capsules














# How does Nutrilite Magnesium stack up?

## A uniquely formulated blend

Nutrilite Magnesium features **magnesium bisglycinate chelate** and **dimagnesium malate**. These two types of magnesium are less likely to bind to water or food components, which makes them absorb better in the body. Add those to **magnesium hydroxide**, a multi-mineral type of magnesium that's naturally sourced from pristine Irish seawater, sprinkle in clinically tested olive fruit extract to support heart health and you get a magnesium that delivers 200 mg of comprehensive benefits.

	 <b>Nutrilite™ Magnesium Capsules</b>	<b>Nature Made®†† High Absorption Magnesium Glycinate Capsules</b>
Benefits	Supports heart, nerve, muscle, sleep, occasional stress, brain health, energy production and more†	Supports muscle relaxation, heart, nerve and bone health†
Forms	Three marine sources of magnesium	One source of magnesium
Absorption	Two times better absorption*	High absorption
Clean label offerings	 Vegan  Dairy-Free  Non-GMO**  Soy-Free  No Artificial Colors, Flavors, Preservatives  Gluten-Free	 Gluten-Free  No Artificial Flavors or Added Colors

Collected 8/20/24

\*Based on absorption study results compared to a leading form of magnesium.

\*\*Does not contain genetically engineered ingredients.

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††Nature Made® is a registered trademark of Pharmavite LLC.

# Getting your customers the right magnesium



## Nutralite™ Magnesium

Supports heart, nerve, muscle, sleep, occasional stress, brain health, energy production and more with two times better absorption†

**200 mg**

Magnesium bisglycinate chelate, dimagnesium malate and magnesium hydroxide

Triple blend of magnesium for comprehensive benefits to heart, nerves, muscle, sleep, occasional stress, brain health and energy production



## Nutralite Double X™

Supports energy, heart, brain, eyes, skin, bones, immune and cellular health, healthy aging and vitality†

**200 mg**

Magnesium oxide

Magnesium to support bones, energy production and heart



## Nutralite Women's Daily Multivitamin Tablets

Supports immune health, energy, eyes and bone health†

**80 mg**

Magnesium oxide

Magnesium to support energy production and bones



## Nutralite Men's Daily Multivitamin Tablets

Supports immune health, energy, muscle and heart health†

**70 mg**

Magnesium oxide

Magnesium to support muscles, heart and energy production



## Nutralite Cal Mag D

Supports bone health and may reduce the risk of osteoporosis

**200 mg**

Magnesium oxide

Magnesium to support bone health

The average daily value of magnesium is 420 mg. All of these products can safely be taken in combination with Nutralite Magnesium. When taking multiple supplements with magnesium, separate the doses throughout the day for better digestion.

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# The scenario



You're at a friend's house for breakfast and you notice that they're taking a magnesium supplement with their meal.

**IBO:** Ooh, I see you've got some magnesium.

**Customer:** Yeah. I haven't been getting enough of it from my diet.

**IBO:** That's great! But did you know that some magnesium supplements aren't as effective as others?

**Customer:** Wait, really?

**IBO:** Yep! Some supplements don't absorb as well in the body. That's why I take Nutrilite™ Magnesium.

**Customer:** What do you mean?

**IBO:** It's made with three types of marine-sourced magnesium, two of which are protected, which means they absorb two times better in the human body. That's the kind of magnesium you want to help support things like your nerves, your muscles, your brain and more.

**Customer:** Oh, wow.

**IBO:** It also has olive fruit extract for heart health and antioxidant support. And did I mention it's vegan, gluten-free and even non-GMO?

**Customer:** Whoa! Maybe I need to be taking those...

**IBO:** Here. Try them for yourself!